

Dekasu.com to reduce the cost of hiring professional talent by over 90%

New online career management website building a more efficient recruitment market by offering employers tools to find employees faster and cheaper

London, UK - Dekasu.com, a privately-backed career management website founded in London, publicly launched today. The service is aimed at career-minded and professional individuals who typically do not use traditional web-based jobs boards. The site also allows prospective employers to connect with members using Dekasu's proprietary matching technology, reducing the cost of hiring £50K+ roles by as much as 95%.

“Despite the wider economic challenges, talented people will always be thinking about their next career move, and Dekasu provides free tools to help them achieve their ambitions. Cost-conscious employers, keen to secure the best talent, will be able to access talent normally only known to recruitment agents and headhunters, but at a price that competes with online jobs boards. Our members details always remain totally confidential, unless they choose to reveal them”, said Douglas Macdonald, CEO of Dekasu.com.

Each year the UK's companies and government spend around £27bn on recruitment services. Even in recessionary labour markets employers look to find quality people. Dekasu allows employers to find these people quickly, while still maintaining a high degree of cost control.

Michael O'Keeffe, HR professional and founder of consultancy firm The Innovation Beehive, said “Dekasu is radically evolving the way that professionals manage their careers, by giving them tools to capitalise on their experience and develop their career potential. Dekasu also gives employers rapid access to a pool of talented individuals at jobs board prices, but without all the hassle. It's incredibly innovative and ideal for these cost-conscious times.”

About Dekasu

Dekasu.com was founded in January 2009 by three career-minded professionals keen to change the way people use the web to accelerate their careers . Dekasu is the Japanese word meaning “to achieve”. The site does not charge members and allows them to keep all of their career documentation securely in one place, manage any number of different CVs from one database, and gives them access to a growing suite of professional development tools. Although members' data remain totally confidential, Dekasu.com can match members' experience and ideal job specification with employers' vacancies, and allows employers to target suitable candidates in a precise way and invite them to submit their details, at very low cost.

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